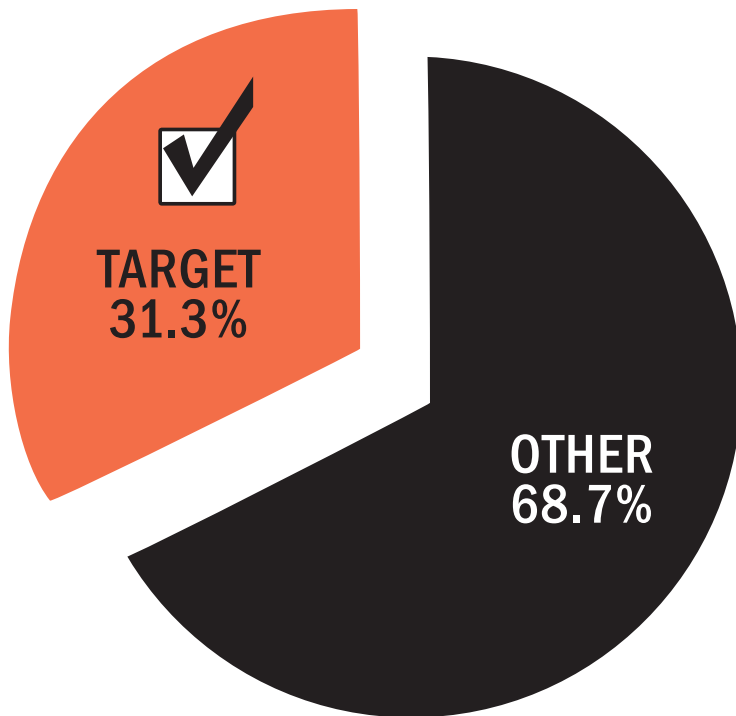


Ask your Marketing Manager... WHAT IS THE IMPACT OF **YOUR** ADVERTISING DOLLAR ON THE NAPLES **LUXURY BUYING MARKET?**

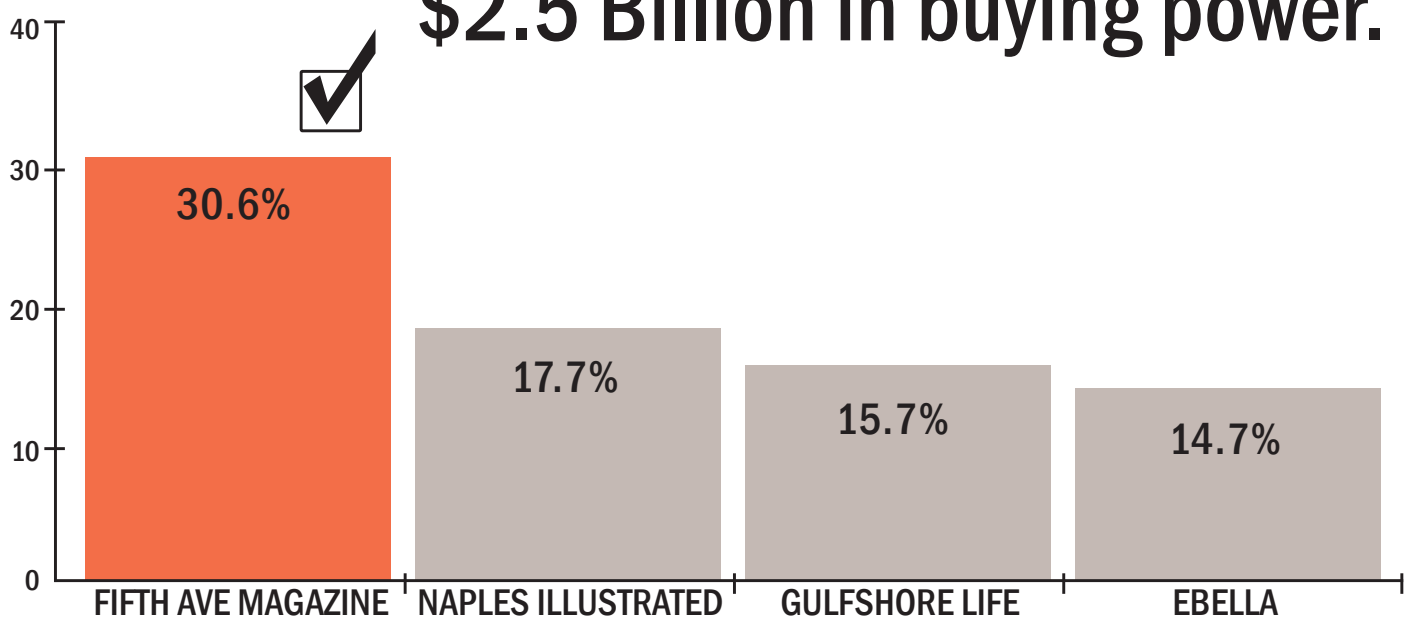
Studies conducted by an independent company, Media Audit Inc. for Collier County.



Percent of people looking to **Remodel** in the next 12 months.



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